

Sponsorships

Small Business Bronze - \$100.00

Swag Bag advertising (with giveaway item)
Business card, pen, magnet, keychain, etc. or candy/
cookie/nut sample, for example.
Business name **listed** in book.

Small Business Silver - \$200.00

Swag Bag advertising (with giveaway item)
Business card, pen, magnet, keychain, etc. or candy/
cookie/nut sample, for example.
Includes color business card size ad in program
book.

Small Business Gold - \$300.00

(1) Quarter page color ad in program book; PLUS
(1) business card or promotional item in Swag Bag;
and (1) business card sized color ad in the special
edition Milwaukee Times Newspaper.

Small Business Elite - \$500.00

(1) Half page color ad in program book; PLUS (1)
business card or promotional item in Swag Bag;
and (1) one-eighth page size color ad in the special
edition Milwaukee Times Newspaper.

Small Business Platinum - \$1,000.00

(1) Full page color ad in program book; PLUS (1)
business card or promotional item in Swag Bag; and
(1) quarter page size color ad in the special edition
Milwaukee Times Newspaper.

Sponsor's Choice:

Any dollar amount of choice



Newspaper Dimensions

Full Pages (9-7/8" wide x 15-3/4"high)
Half Pages (7-7/8" wide x 10"high)
Quarter Page (3-7/8" wide x 5"high)

Souvenir Book Dimensions

Full Pages (7-1/2" wide x 10"high)
Half Pages (7-1/2" wide x 5"high)
Quarter Page (3-3/4" wide x 5"high)

Non-Sponsorship Souvenir Book Ad Prices (inside pages only)

Full page.....\$1,200.00
One-half page.....\$600.00
One-quarter page.....\$300.00

Regular ad rates will apply for non-sponsorship ads

*Please submit camera ready, color copy and indicate
your choice of advertising size.
(Note: All ads must be sized as listed above ONLY, or
may incur additional charge).*



Individual Tickets = \$70.00

Tables of 10 = \$700

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Daytime Telephone _____

Fax _____

Email: _____

Small Business Sponsorship Levels:

- Bronze - \$100.00
- Silver - \$200.00
- Gold - \$300.00
- Elite - \$500.00
- Platinum - \$1000.00
- Other (Sponsor's choice) \$ _____

**All advertisements must be submitted
and paid for by Friday, December 30,
2016.**

Make checks payable and mail to:

**The Milwaukee Black Excellence Awards
1936 N. Martin Luther King Jr. Dr.
Milwaukee, WI 53212-2146**

*The proceeds from the Black Excellence Awards benefit
the Milwaukee Times/Louvenia Johnson Journalism
Fund, Inc., a non-profit organization under section
501(c)3 of the Internal Revenue Code. Contributions
are tax deductible.*