

# Sponsorships

## Keynote Speaker Sponsorship (Minimum \$12,000)

- Minimum donation of \$12,000
- (1) Full page ad in program book and newspaper
- Listing on all printed promotional materials
- Formal recognition during the awards banquet
- 2 tables of 10 seats

## Platinum Sponsorship - \$10,000

- (1) Full page ad in program book and newspaper
- Listing on all printed promotional materials
- Formal recognition during awards banquet
- \$5,000 to Louvenia Johnson Scholarship for students in Print/Broadcast Journalism or Law
- \$1,000 to continue funding the Louvenia Johnson Endowment Fund
- 1 table of 10 seats

## Gold Sponsorship - \$7,500

- (1) Half page ad in program book and newspaper
- Listing on all printed promotional materials
- Formal recognition during awards banquet
- \$4,500 to Louvenia Johnson Scholarship for students majoring in Print/Broadcast Journalism or Law
- \$1,000 to continue funding the Louvenia Johnson Endowment Fund
- 1 table of 10 seats

## Silver Sponsorship - \$5,000

- (1) Half page ad in program book and newspaper
- Formal recognition during awards
- \$2,500 to Louvenia Johnson Scholarship for students majoring in Print/Broadcast Journalism or Law
- \$1,000 to continue funding the Louvenia Johnson Endowment Fund
- 1 table of 10 seats

## Bronze Sponsorship - \$3,000

- (1) Quarter page ad in program book and newspaper
- Formal recognition during awards banquet
- \$1,000 to Louvenia Johnson Scholarship for students in Print/Broadcast Journalism or Law
- \$1,000 to continue funding the Louvenia Johnson Endowment Fund
- 1 table of 10 seats

## Other - Sponsor's Choice (\$2,999 and under)

### Newspaper Dimensions

Full Pages (9-7/8" wide x 15-3/4"high)  
Half Pages (7-7/8" wide x 10"high)  
Quarter Page (3-7/8" wide x 5"high)

### Souvenir Book Dimensions

Full Pages (7-1/2" wide x 10"high)  
Half Pages (7-1/2" wide x 5"high)  
Quarter Page (3-3/4" wide x 5"high)

### Non-Sponsorship Souvenir Book Ad Prices (inside pages only)

Full page.....\$1,200.00  
One-half page.....\$600.00  
One-quarter page.....\$300.00

### Regular ad rates will apply for non-sponsorship ads

Please submit camera ready, black & white copy and indicate your choice of advertising size.  
(Note: All ads must be sized as listed above ONLY, or may incur additional charge).

Individual Tickets = \$70.00

Tables of 10 = \$700

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

Fax \_\_\_\_\_

### Sponsorship Level chosen:

- Keynote Speaker  
 Platinum  
 Gold  
 Silver  
 Bronze  
 Other (Sponsor's choice) \$ \_\_\_\_\_

*All advertisements must be submitted and paid for by Friday, December 30, 2016.*

Make checks payable and mail to:

**The Milwaukee Black Excellence Awards**  
1936 N. Martin Luther King Jr. Dr.  
Milwaukee, WI 53212-2146

*The proceeds from the Black Excellence Awards benefit the Milwaukee Times/Louvenia Johnson Journalism Fund, Inc., a non-profit organization under section 501(c)3 of the Internal Revenue Code. Contributions are tax deductible.*