

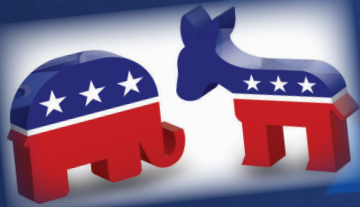
The Milwaukee Times

Weekly Newspaper

"Journalistic Excellence, Service, Integrity and Objectivity Always"

Political Advertising Rates
Effective January 2025 - December 2025

*Covering Milwaukee's
African American
Community for more
than 40 Years!*



Vol. 43 • No. 26 • Thurs., Oct. 31, 2024 • Wed. Nov. 6, 2024 • An HSN Group, LLC Publication • Serving The Milwaukee Area • P. 14

Fellowship Open celebrates with Brewers and Bucks citywide



The Fellowship Open, one of the nation's premier corporate and community charity golf events for 40 consecutive years, returned to its roots in 2024 at Tropicana. Milwaukee Business Council Manager, "and the president and general manager, Southern University School and HBCU Football Player of the Year in 1999, "Stanley, I was named a Milwaukee Golf Club member, long after he had left the club. I've remained a generous supporter to help me and all of the field, and I'm looking back on it with a lot of pride. I've really grown as a person as a result of this experience."

The Fellowship Open Golf Tournament is August 23, 2024 at the newly built Golf Course in Milwaukee, WI.

Versit on King presents 'Remember Who You Are' luncheon



VERSIT on King (VSK) is proud to present the 10th Annual 'Remember Who You Are' luncheon. The event, held at the historic Pabst Ballroom, celebrated the resilience and achievements of the African American community. The luncheon featured a keynote address by Versit on King CEO, Dr. Versit on King, who shared his personal journey and the importance of community support. The event was a success, with over 500 attendees and a strong sense of unity.

With the help of people across the African Diaspora, it's not just about different blood types or skin tones, but about the collective strength of our community. We are proud to be a part of this journey and to support the growth and development of our community. The luncheon was a testament to the power of community and the importance of remembering who we are.



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Greater Milwaukee Urban League hosts 'Stroll to the Polls 2024'



Columbia Savings & Loan Association celebrates 100 year anniversary



On Thursday, October 10, 2024, Columbia Savings & Loan Association celebrated its 100th anniversary. The event was held at the historic Pabst Ballroom and featured a keynote address by Columbia Savings & Loan CEO, Dr. Versit on King, who shared his personal journey and the importance of community support. The event was a success, with over 500 attendees and a strong sense of unity.

2238 N. Dr. Martin Luther King, Jr. Drive • Milwaukee, WI 53212
(414) 263-5088 • Fax: (414) 263-4445 • miltimesadvertising@gmail.com
Serving Southeastern Wisconsin Since 1981

THE HISTORY OF THE MILWAUKEE TIMES

The Milwaukee Times Weekly Newspaper was established in October of 1981. Originally call “*The Christian Times*,” the paper focused on the vibrant faith community here in Milwaukee. The paper was founded by journalist the late Nathan Conyers, former nurse and community leader the late Louvenia Johnson, and local business man the late Luther Golden. Within its first year of publication, the paper grew in appeal to cover more general community news and was renamed *The Milwaukee Times Weekly Newspaper*. *The Christian Times* remains as a standing feature section to this day.

On June 1, 1992, *The Milwaukee Times Weekly Newspaper* and *EconoPrint Copying, Typesetting and Printing Centers* entered in to a partnership agreement. On that day, *The Milwaukee Times Weekly Newspaper* also moved into its new offices at 2214-2216 N. Dr. Martin Luther King, Jr. Drive. In June 1999, the *Milwaukee Times* was able to purchase its own location and moved to 1936-38 N. Dr. Martin Luther King Drive. Eventually the Times would drop the *EconoPrint* name and become the *Milwaukee Times Printing and Publishing, Co.*

In March of 2020 the COVID-19 pandemic struck the world and Milwaukee went into lock down. As an essential service, due to the fact it was a media and printing outlet, *the Milwaukee Times* was allowed to continue business in the community. Refocusing our efforts on providing both entertainment and information for our readership to help guide them through this difficult world crisis.

In August 2021, the Conyers family sold the *Milwaukee Times* to local business man and faith leader the Rev. Harold D. Turner, Sr., starting a new era for publication. *The Times* would move once more to 2238 N. Dr. Martin Luther King, Jr. in order to be more centrally located in the Bronzeville business district.

Over the years the Milwaukee Times has weathered many changes. But one thing always remained, our commit to our readership and our community to bring them quality and honest news and information both locally and from around the world.

The Milwaukee Times Weekly Newspaper

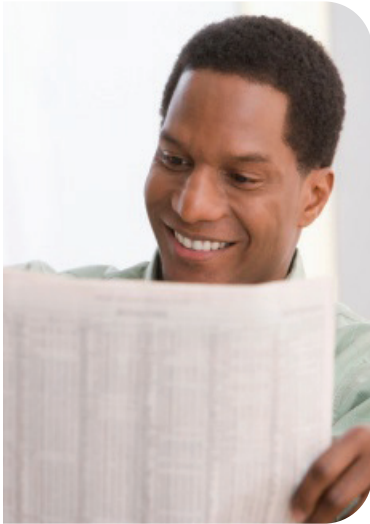
2238 North Dr. Martin Luther, King, Jr., Drive • Milwaukee, WI 53212
(414) 263-5088 • miltimes@gmail.com • <https://milwaukeetimesnews.com>

Member: National Newspaper Publishers Association

Certified Minority Business Enterprise by the State of Wisconsin

ISSUE FEATURES

EVERY WEEK:



Local & National News - The most current news stories of the week from right here in Milwaukee as well as the world.

Perspectives - Our Perspectives section brings you thought provoking editorials from two talented local writers. *Being Frank* by Frank James looks at black culture and how it fits into modern American society. Every other week we feature activist Marian Wright Edelman's *ChildWatch* column as she looks at issues facing our children.

The Christian Times - This weekly section provides news and events happening in the church community. This section also features the largest listing of local churches in all of Wisconsin.

Education - Our weekly Education section features the latest news as it relates to local schools and education.

Health & Fitness - This section includes information on health and fitness that pertains specifically to the African American community. We offer tips on prevention and lifestyle improvements so that our readers will live healthier and happier lives. We more than welcome local health agencies to submit articles or features for this section.

Announcements/Classified - Do you have an upcoming event, an apartment to rent, something to sell, a shout-out, or a job opening? Then contact us about placing a classified or announcement. We have the most competitive rates of any of Milwaukee's local newspapers, big or small.

SEMI-WEEKLY FEATURES:

Wealth Building - Every 1st and 4th week, this section assists our readers in reaching their financial goals, from planning for their retirement to saving for their children's education; with in-depth advice articles from the top money experts.

Senior Living - Being over 60 these days is not the end, it's just the start of a new beginning. Seniors are living longer, healthier and more active lives. And our Senior Living section offers articles on helping maintain that lifestyle, so seniors can make the most out of their golden years.

Art & Entertainment - Our Arts & Entertainment section is more than just reviews of current movies. Our "Art 101" series spotlights the cultural contribution of African Americans to film, art, music, and theater.

Meal Times - Satisfy your culinary curiosity with new and exciting recipes. Learn cooking tips and tricks to improve your culinary skills.

RETAIL RATE POLICY

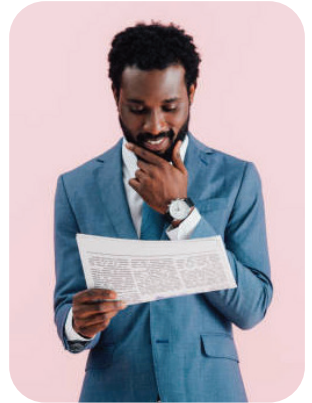
- Retail advertising rates apply to a retail business, organization or association doing business in Southeastern Wisconsin.
- Position requests will be honored as makeup permits. No section or page position can be guaranteed unless advertiser agrees to pay a 30% premium above cost for placement of said advertisement. No orders accepted on a position-or-omit basis.
- Adjustment of errors will be made only for area of ad involved and in proportion to lack of service to the advertiser. Advertising placed on a no-proof basis is done at the advertiser's risk. Any claim for adjustment must be made within 14 days of publication.
- No advertising that reflects negatively upon another advertiser will be accepted.
- All advertising and paid articles are accepted, subject to the approval of the Publisher or Director of Advertising.
- The advertiser agrees to indemnify and hold the newspaper harmless for any claims stemming from the publication of copy submitted by the advertiser. This includes, but is not limited to, claims for libel, invasion of privacy, plagiarism, copyright infringement and trademark infringement. The newspaper will not be liable for failure to publish any advertisement.
- Rates can be revised within 30 days written notice.

10 REASONS TO ADVERTISE WITH THE MILWAUKEE TIMES

- We have the largest circulation among minority-owned newspapers in Milwaukee reaching into the African American church community.
- We are the only minority-owned Blue Chip community newspaper in Wisconsin.
- We have a loyal readership that responds to advertisers with dollars.
- We offer balanced coverage of local, regional, national and international news and features every week.
- We publish several focus issues annually that highlight positive aspects of life in the African American community.
- Our target audience is professional; male and female; college-educated; upwardly mobile, and influential.
- Our publication offers a reader-friendly format with articles sectioned by interest - including news and editorials, arts and entertainment, education, travel and leisure, health and fitness, personal and business finance, food, religion and spirituality, and sports.
- We feature original content written by local contributors - "Counseling Corner" and "Being Frank," as well as op-ed pieces on hot topics of interest and exclusive interviews with local and national news makers.
- We offer marketing packages with rates to meet any promotional budget and objective.
- We are an "Essential Business" that never once closed during the pandemic.

ABOUT THE MILWAUKEE TIMES

- Circulation: Regional ROP - **10,000**
- Member of *The National Newspaper Publishers Association*
- Audited by *Community Newspaper Verification Services*
- Certified Minority Business Enterprise By *The State Of Wisconsin*
- Published by **The HT Group, LLC.**
- Located at 2238 North Dr. Martin Luther King, Jr. Drive, Milwaukee, WI 53212. • Office: (414) 263-5088 • Fax: (414) 263-4445 • Emails: miltimes@gmail.com or miltimesadvertising@gmail.com • Website: milwaukeeetimesnews.com



THE MILWAUKEE TIMES STAFF

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MINISTRY LISTINGS MANAGER: ELAINE WALKER

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PHOTOGRAPHER: YVONNE KEMP

Cell: (414) 241-7733 • ymkemp@wi.rr.com

WEBSITE MANAGER: FARRELL MARKETING TECHNOLOGY LLC

Business: 414-405-5722 • tony@farmertony.com

RATES FOR B&W PRINT RUNS

Size	x1 Run	x2 Runs (w/5% off)	x4 Runs (w/10% off)	x6 runs (w/15% off)	x12 runs (w/20% off)
Full Page Ad 80 col. sq. inch. (9 $\frac{7}{8}$ " x 15 $\frac{3}{4}$ ")	\$1,638	\$ 3,108.40	\$5,896.80	\$8,353.80	\$15,724.80
½ Page Ad 40 col. sq. inch. (9 $\frac{7}{8}$ " x 8" or 5 $\frac{7}{8}$ " x 10")	\$819	\$1,556.10	\$2,948.40	\$4,176.90	\$7,862.40
¼ Page Ad 20 col. sq. inch. (7 $\frac{7}{8}$ " x 5" or 5 $\frac{7}{8}$ x 7")	\$409.50	\$778.05	\$1,474.20	\$2,088.45	\$3,931.20
⅛ Page Ad 10 col. sq. inch. (3 $\frac{7}{8}$ " x 5")	\$204.75	\$389.02	\$737.10	\$1,044.22	\$1,965.60
1/16 Page Ad (Business Card) 5 col. sq. inch. (3 $\frac{7}{8}$ " x 2 $\frac{1}{2}$ ")	\$102.37	\$194.50	\$368.53	\$608.22	\$982.75
Inside Banner Ad 15 col. sq. inch. (9 $\frac{7}{8}$ " x 3")	\$307.05	\$583.39	\$1,105.38	\$1,565.95	\$2,947.68

ADDITIONAL INFORMATION

***As of June 1, 2024 all rates will be assessed a 7.8% sales tax, unless tax-exempt.**

- Black & White Rate is \$21.47 and Color Rate is \$23.60 per square column inch.
- All rates listed are NET!
- Ad Files may be submitted to our office via email or dropped off on disk. Acceptable file formats include PDF, PNG, TIFF, JPEG, XML.
- We also accept files from Microsoft Word, Publisher, Power Point, Adobe Indesign, Adobe Photoshop or Adobe Illustrator.
- There is a **\$50 Design Fee** for ad design.
- **Art files should be submitted on Monday by Noon the week they are set to run!**

RATES FOR COLOR PRINT RUNS

Size	x1 Run	x2 Runs (w/10% off)	x4 Runs (w/15% off)	x6 runs (w/20% off)	x12 runs (w/25% off)
Full Page Ad 80 col. sq. inch. (9 $\frac{7}{8}$ " x 15 $\frac{3}{4}$ ")	\$1,888	\$3,398.40	\$6,419.20	\$9,062.40	\$16,992
½ Page Ad 40 col. sq. inch. (9 $\frac{7}{8}$ " x 8" or 5 $\frac{7}{8}$ " x 10")	\$944	\$1,699.20	\$3,209.60	\$4,531.20	\$8,496
¼ Page Ad 20 col. sq. inch. (7 $\frac{7}{8}$ " x 5" or 5 $\frac{7}{8}$ x 7")	\$472	\$849.60	\$1,604.80	\$2,265.60	\$4,248
⅛ Page Ad 10 col. sq. inch. (3 $\frac{7}{8}$ " x 5")	\$236	\$424.80	\$802.40	\$1,132.80	\$2,124
1/16 Page Ad (Business Card) 5 col. sq. inch. (3 $\frac{7}{8}$ " x 2 $\frac{1}{2}$ ")	\$118	\$212.40	\$401.20	\$566.40	\$1,062
Font Page Banner Ad 15 col. sq. inch. (9 $\frac{7}{8}$ " x 3")	\$1,800	\$3,240	\$6,120	\$8,640	\$16,200
Inside Banner Ad 15 col. sq. inch. (9 $\frac{7}{8}$ " x 3")	\$354	\$637.20	\$1,203.60	\$1,699.20	\$3,186

CLASSIFIED RATES

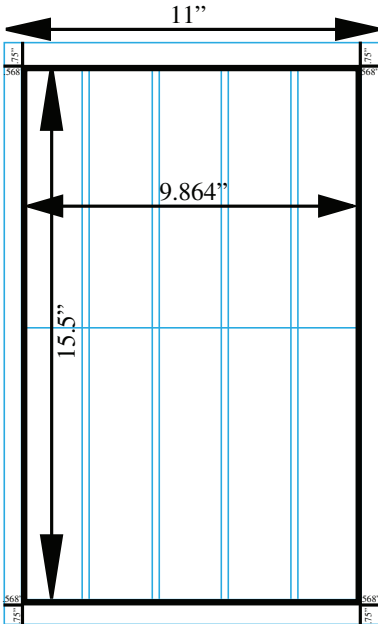
Business Card Size (3 $\frac{7}{8}$ " x 2 $\frac{1}{2}$ ")..... \$50 flat rate

1/8 Page Size\$100 flat rate

Display Classified..... \$15 per square column inch.

PRINT SPECS

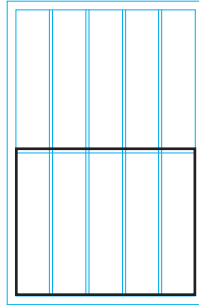
AD DIMENSIONS



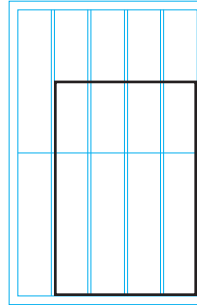
FULL PAGE AD
5 COL X 15.5"
(9.864" X 15.5")

80 COL SQUARE
 INCHES

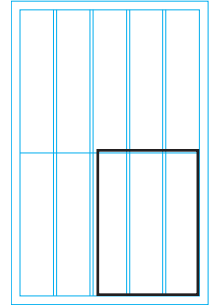
DISPLAY



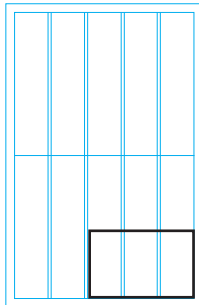
HALF PAGE HORIZONTAL
5 COL X 8"
(9.864" X 8")
 40 COL SQUARE INCHES



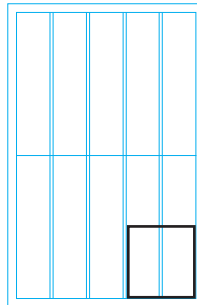
HALF PAGE VERTICAL
4 COL X 10.5"
(7.864" X 10.5")
 40 COL SQUARE INCHES



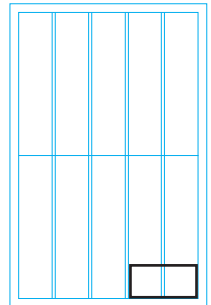
QUARTER PAGE VERTICAL
3 COL X 7"
(5.864" X 7")
 20 COL SQUARE INCHES



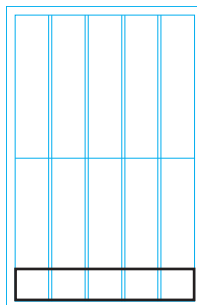
QUARTER PAGE HORIZONTAL
4 COL X 5"
(7.864" X 5")
 20 COL SQUARE INCHES



EIGHTH PAGE AD
2 COL X 5"
(3.864" X 5")
 10 COL SQUARE INCHES



SIXTEENTH PAGE AD
BUSINESS CARD SIZE
2 COL X 2.5"
(3.864" X 2.5")
 5 COL SQUARE INCHES



BANNER HORIZONTAL
5 COL X 3"
(9.864" X 3")
 15 COL SQUARE INCHES

Columns	Inches	Picas
1	1 7/8"	11
2	3 7/8"	23
3	5 7/8"	35
4	7 7/8"	47
5	9 7/8"	59

CHURCH RATES

MINISTRY LISTINGS

Single Size Listing (1.9634" x 2.8046"):

Weekly.....	\$5.00
Monthly.....	\$20.00
Yearly.....	\$260.00

Double Size Listing (3.9275" x 2.7767"):

Weekly.....	\$10.00
Monthly.....	\$40.00
Yearly.....	\$520.00

CLASSIFIED RATE FOR CHURCHES*

Business Card Size (3 7/8" x 2 1/2").....	\$25
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DISPLAY RATE FOR CHURCHES*

Full Page.....	\$900(B&W)/\$1,000(Color)
Half Page.....	\$500(B&W)/\$600(Color)
Quarter Page.....	\$250(B&W)/\$300(Color)
Eighth Page.....	\$100(B&W)/\$200(Color)

**Only churches listed in our "Ministry Section" qualify for church advertising discounts.*

MISCELLANEOUS RATES & DISCOUNTS

Articles*:

Self-prepared.....	\$100
<i>(includes 1 photo)</i>	

Times prepared.....	\$200
<i>(includes 1-2 photos)</i>	

Death Notices/Obituaries*:

2 col. x 6" Display.....	\$75
<i>(180 words & 1 photo)</i>	

Full Obituary.....	\$100
<i>(800 words & 1-2 photo)</i>	

Engagement/Wedding/Birth Announcements*:

2 col. x 6" Display.....	\$75
<i>(180 words & 1 photo)</i>	

Graduation/Honor Student Announcements*:

2 col. x 6" Display.....	\$50
<i>(180 words & 1 photo)</i>	

Full Story.....	\$90
<i>(800 words & 1-2 photo)</i>	

Product/Event Reviews::

Full Story.....	\$150
<i>(800 words & 1-2 photo)</i>	

Discounts:

Non-Profit Rate.....	10% off
Supplement Discounts.....	<i>Please See Flier</i>

Added Values:

- Free optional article and photo with paid ad
- Free ad placement in web edition
- Optional placement on web page with article or on front page with additional charge

** There is no additional charge for color, as color placement cannot be guaranteed. Color placement is first come, first served.*

DIGITAL RATES

Web Ads Only:

Banner for 4 weeks(728 x 90 px.)..... \$450
Box Ad for 4 weeks (300 x 300 px.)..... \$350
Column Ad for 4 weeks (160 x x600 px.)..... \$250
Additional Weeks..... \$50 per week

Print & Web Ads Combined*:

Full pg. web ad..... \$100 per week
½ pg. web ad..... \$50 per week
¼ pg. web ad..... \$25 per week
⅛ pg. web ad..... \$15 per week

** Listed prices are in an additional charge to listed print prices.*

IMPORTANT INFO:

Unique Visitors: **2,000**
Page Views: **3,500**
Avg. time spent on site: **31 mins.**
Pages viewed per visit: **1.3**

DUE DATES:

Ad Reservations:

Two weeks prior to run date.

Copy/Links:

One week prior to run date.

Column

Ad:

160 px.
wide
x
600 px.
tall

**\$250 for 4
weeks**
*Multiple
ad
spots
available.*

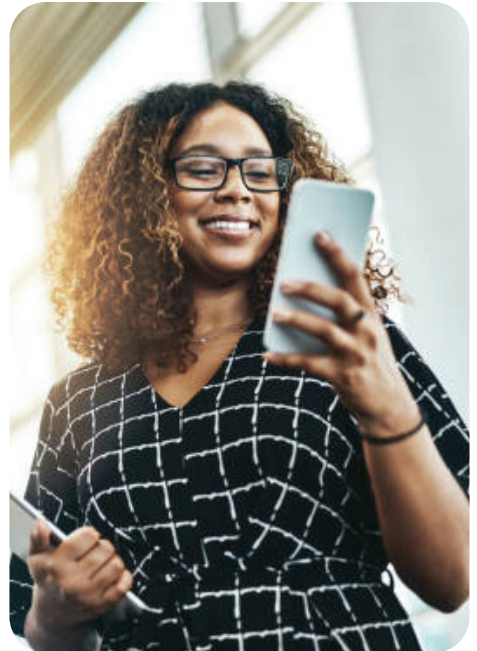
WEB AD SIZES*

**Not Exact Size*

Box Ad:

**300 pixels wide
x 300 pixels tall**

\$350 for 4 weeks
*Multiple ad
spots available.*



Banner Ad:

728 pixels wide x 90 pixels tall

\$450 for 4 weeks

Multiple ad spots available.

DISTRIBUTION SITES

BANKS

**BMO Harris
Bank Building**
2745 N. Dr. MLK, Jr. Dr

CHURCHES

Antioch M.B.C.
2033 W. Congress

Bethesda Baptist Church
2909 N Teutonia Ave.

Calvary Baptist Church
2932 N Teutonia Ave.

Canaan M.B.C.
2975 N. 11th Street

**Christian Fellowship
Community Church**
2176 N. 39th St.

**Community Baptist
Church of Greater
Milwaukee**
2249 N. Sherman Blvd.

Damascus M.B.C.
2447 N. 27th St.

Evergreen M.B.C.
1138 W. Center Street

Greater Galilee M.B.C.
2432 N. Teutonia Ave.

Greater Mt. Zion M.B.C.
2479 N. Sherman Blvd.

Holy Temple M.B.C.
4245 North 60th St.

King Solomon M.B.C.
2375 N. Vel Phillips Ave.

Metropolitan MBC
1345 W. Burleigh St

Mt. Zion MBC
2207 N. 2nd St.

Monumental MBC
2407 W. North Ave.

New Covenant MBC
2315 N. 38th St.

New Hope MBC
2433 W. Roosevelt Dr.

Pilgrim Rest Church
3456 N. 38th St.

**St. John's United
Baptist Church**
2439 W. Hopkins St.

St. Mark's AME Church
1616 W. Atkinson

Trinity MBC
2829 N. Teutonia Ave.

Way of the Cross MBC
1401 W. Hadley St.

Zion Hill MBC
1825 West Hampton Ave.

CLINICS

**Milwaukee Health
Services, Inc. (MLK
Heritage Health Center)**
2555 N. Dr. MLK, Jr. Dr.

Dr. McIver's Foot Clinic
8532 W. Capitol Dr.

DRUG STORES

Carter Drug Store
2400 W. Burleigh St.
**Walgreens
on King Drive**
2826 N. Dr. MLK, Jr. Dr.

FOOD STORES

Davis Food and Liquor
3625 N. MLK Drive

**Metro Market
(Downtown)**
1123 N. Van Buren St.

**Metro Market
(Shorewood)**
4075 N. Oakland Ave.

Galst Foods (Capitol Dr.)
4030 N. Teutonia Ave.

Galst Foods (Wauwatosa)
1622 W. North Ave.

**Pick 'n Save Silver
(Spring Drive)**
1735 W. Silver Spring Dr.

Pick 'n Save (Midtown)
5700 W Capitol Dr.

**Pick 'n Save (35th
& North)**
2355 N. 35th St.

**Pick 'n Save (North
& Humboldt)**
1100 E. Garfield Ave.

RESTAURANTS

Coffee Makes You Black
2803 N. Teutonia Ave.

Sam's Jazz Café
3338 N. Dr. MLK, Jr. Dr.

OTHER LOCATIONS

**Milwaukee County
Courthouse**
901 N. 9th St.

Milwaukee City Hall
200 E. Wells St.

**St. Anne's
Intergenerational Center
(Bucyrus Campus)**
2450 W. North Ave.

WGLB Christian Radio
7835 W. Burleigh St.

**Milwaukee Times
Weekly Newspaper
Offices**
2238 N. Dr. MLK, Jr. Dr.

TARGET DISTRIBUTION AREAS BY ZIP CODES

Milwaukee Area:
53202 53203 53204 53205
53206 53207 53208
53209 53210 53211 53212
53213 53214 53215
53216 53217 53218 53222
53223 53224 53225
53226 53233

May 2025 - Supplement Schedule* - April 2025

*Supplement dates are subject to change!

JANUARY 2025

January 3

New Year, New You!

Those We Have Lost (pt. 3)

January 16

MLK Celebration (pt.1)

Glaucoma Awareness Month

January 23

MLK Celebration (pt. 2)

January 20

Wedding Planning Guide

FEBRUARY 2025

February 6

World Cancer Day

Black History Month (pt. 1)

February 13

Valentine's Day

Black History Month (pt. 2)

American Heart Month

February 20

World Day of Social Justice

Black History Month (pt. 3)

February 27

Black History Month (pt. 4)

MARCH 2025

March 6

Women's History Month (pt.1)

March 13

Women's History Month (pt.2)

Home Buyers' Guide

March 20

International Day of Remembrance of the Victims of Slavery and the Transatlantic Slave Trade

Women's History Month (pt. 3)

March 27

Women's History Month (pt. 4)

APRIL 2025

April 3

Pastor's Appreciation Issue

April 10

Youth Homelessness Matters Day Recognition

April 17

Easter Celebration

Earth Day Recognition

April 24

World DNA Day



Tanny Baldwin surprises Community Baptist Church member

St. Francis Hospital and Health Center, 1000 W. Wisconsin Ave., Milwaukee, WI 53212. Tanny Baldwin, 68, of 1000 W. Wisconsin Ave., Milwaukee, WI 53212, surprised a member of the Community Baptist Church, 1000 W. Wisconsin Ave., Milwaukee, WI 53212, with a surprise visit. Baldwin, who is a member of the church, was surprised by Baldwin, who is a member of the church, with a surprise visit. Baldwin, who is a member of the church, was surprised by Baldwin, who is a member of the church, with a surprise visit.



Milwaukee Community Journal celebrates 48th anniversary

The Milwaukee Community Journal, 1000 W. Wisconsin Ave., Milwaukee, WI 53212, celebrated its 48th anniversary. The journal, which is a member of the church, was surprised by Baldwin, who is a member of the church, with a surprise visit. Baldwin, who is a member of the church, was surprised by Baldwin, who is a member of the church, with a surprise visit.

MAY 2025

May 1

Adoption and Foster

Care Special I

May 8

Mother's Day

Stroke Awareness Month

May 15

High School and College

Graduates Recognition (pt. 1)

May 22

Older American's Month

Appreciation

High School and College

Graduates Recognition (pt. 2)

JUNE 2025

June 5

National Caribbean

American Heritage Month

Recognition

June 12

LGBTQ+/Pride Month

Recognition

Father's Day

June 19

Juneteenth Day & Father's

Day

June 26

Black Music Month

Recognition

JULY 2025

July 3

Insurance Needs Special (I)

July 10

College Showcase (pt.1)

July 17

Milwaukee Recreation Guide

College Showcase (pt.2)

July 24

Day Care Showcase

AUGUST 2025

August 7

Back-to-School (pt. 1)

August 8

Back-to-School (pt. 2)

August 14

International Day for the

Remembrance of the Slave

Trade and its Abolition

Back-to-School (pt. 3)

August 21

Black Business Appreciation

Month Recognition

Back-to-School (pt. 4)

August 28

Back-to-School (pt. 5)

SEPTEMBER 2025

September 4

World Suicide Prevention

Day

September 11

September Sickle Cell

Awareness

September 18

Home Buyers' Guide

September 25

Child Health Day

OCTOBER 2025

October 2

World Mental Health Day

Recognition

October 9

Bullying Prevention Month &

Domestic Violence Awareness

Month Recognition

October 16

Breast Cancer Awareness

Month

October 23

Adoption and Foster Care

Special II

NOVEMBER 2025

November 6

Car/Vehicle Buying Guide (pt. 1)

November 17

World Diabetes Day

November 20

Car/Vehicle Buying Guide

November 27

Thanksgiving Issue & Holiday

Shopping Guide (pt. 1)

World AIDS Day

International Day for the

Abolition of Slavery



DECEMBER 2025

December 4

Universal Human Rights Month

Recognition

December 11

Insurance Needs Special (II)

December 18

Christmas Issue,

Those We Have Lost (pt. 1)

December 25

Happy News Year's,

Those We Have Lost (pt. 2)